

Millennial

M A G A Z I N E

**DRIVEN BY PASSION.
FUELED BY PURPOSE.**

Chase Fisher, CEO of Blenders Eyewear

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MILLENNIALMAGAZINE.COM

2023

**MEDIA
KIT**

WHO WE ARE

Since 2014, Millennial Magazine has been at the epicenter of business and culture. From exclusive interviews with high-level entrepreneurs and influencers to in-depth analysis of the latest trends in technology, travel, and wellness, Millennial goes beyond the surface to explore the lifestyle and mindset that supports today's inspiring professionals.



Britt Hysen, Editor in Chief of Millennial



Chef Jet Tila, Food Network Host

AUDIENCE



52%

MEN

48%

WOMEN



50%

25-44

25%

18-24

STATS



80K+ VIEWS



60 DOMAIN AUTHORITY



50K+ MAILING



50 PAGE RANK

ON DECK 2023

EDITORIAL

We strive to keep our content fresh and relevant in understanding the new digital economies of scale, while paying attention to the traditional practices that have kept us healthy and nourished for the last decade.

Our verticals range from individual features to business strategies, home life and travel tips, all with the focus of maintaining the essence of Millennial life.

C A L E N D A R

SPRING

- Signature Boss Series
- Travel Gear Essentials
- Mother's Day Getaway
- Highconic DJ Series

SUMMER

- Trip & Product Giveaways
- Festival Partnerships
- Hotel Spotlights
- Travel Series

FALL

- Conference Partnerships
- Millennial "Boss" Awards
- Boss Series Podcast

SOCIAL REACH



100k+
followers



15k+
followers



14k+
followers



Josh Rincon, TikTok Influencer



Rachel Love, IG Influencer



Stephanie Rose, Model



SEO PACKAGES

Links

Relevant, in-content links to help improve your page ranking and search results.

Expert Posts

Native posts in one of our parent categories to help strength your authority on search results.

Professional Profiles

Add your expertise to one of our existing posts to boost credibility with a direct quote.

Editorial Features

A multimedia exposé positioning you as an expert in your field with strong SEO backed social proof.

MEDIA PARTNERSHIPS

- Podcasts
- Giveaways
- Syndication
- Social Collabs
- Event Media
- Editorial Series



Harrison Condos, Founder Harbour Outdoor

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TALK
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