

THE UNIVERSAL A.I. PROMPT STRUCTURE

Prompting ChatGPT is as simple as this 6 step process.

See how the prompt structure is broken down below:

Act as a social media content strategist and create a 30 day content calendar for a business coach. Identify key topics, decide on content types, and allocate dates for a posting schedule. The content should be suitable for LinkedIn and Instagram. The goal is to grow the audience and establish expertise in the field of business coaching. Deliver this schedule with a mix of text posts, infographics, and short video clips ideas.

Start by giving your AI a ROLE- tell it who you want it to think and speak as

PERSONA

"Act as a social media content strategist."

Clearly define what task you need to accomplish.

TASK

"Create a content calendar."

Outline the steps required to complete your task. This helps in organizing your thoughts.

STEPS TO COMPLETE

"Identify key topics, decide on content types, allocate dates for posting."

Describe the environment or conditions in which the task takes place. Include limitations or specific circumstances.

CONTEXT/CONSTRAINTS

"Content should be suitable for LinkedIn and Instagram"

State the ultimate goal of your task. This is the result you're aiming for.

GOAL

Grow the audience & establish expertise in the field.

Decide on the format or structure of how you want the content delivered.

FORMAT

Mix of text posts, infographics, and short video clips.